



ABOUT ME

I am a motivated and creative Digital Marketing student with a strong interest in digital strategy, social media marketing, SEO, content creation, branding, and AI-powered marketing. I enjoy turning ideas into engaging digital experiences and finding innovative ways to connect brands with their audiences.

CONTACT



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1425 Chinotimba

SKILLS

- Digital Marketing Strategy
- Social Media Marketing
- Search Engine Optimization (SEO)
- Content Creation & Copywriting
- Social Media Management
- Email Marketing

LANGUAGES

- English
- Shona
- Ndebele

Petty
MHINDU

DIGITAL MARKETER

WORK EXPERIENCE

2026 - Present

I have one year of experience in Digital Marketing, with hands-on experience in social media management, content creation, short-form video production, SEO, branding, email marketing and digital advertising.

I have planned and executed digital campaigns, researched target audiences, created engaging social media and promotional content and managed content calendars. I have also developed brand strategies, created marketing visuals and videos and used AI-powered marketing tools to improve content and campaign performance. Through these experiences, I have strengthened my creativity, communication, analytical thinking and ability to develop effective digital marketing solutions.

EDUCATION

FOUNTAIN COLLEGE

2022 - 2025

O' Level